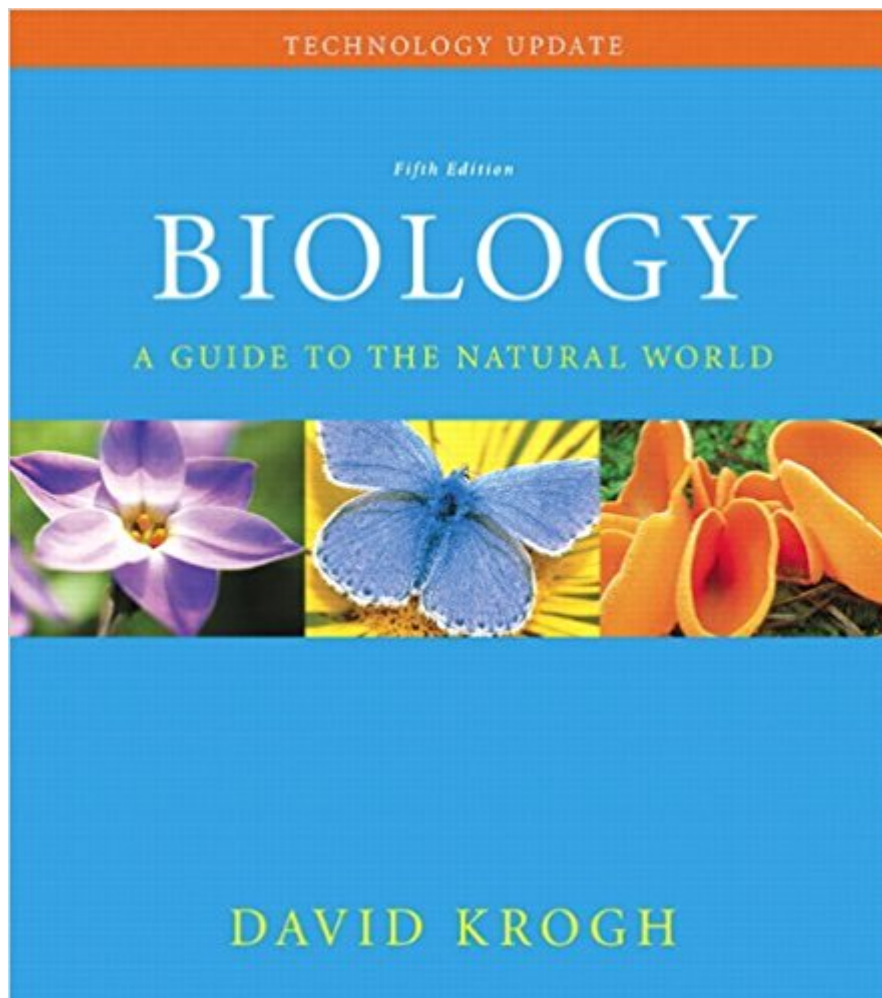




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Biology: A Guide To The Natural World, Technology Update (5th Edition)



Synopsis

David Krogh's *Biology: A Guide to the Natural World* leads readers on a memorable journey through the world of biology, using relevant examples, clearly-developed illustrations, and helpful insights that will resonate with you. The Technology Update features margin callouts in the text, directing you to a significantly more robust MasteringBiology program. Widely recognized as a book that students enjoy reading, David Krogh uses discussions about social concerns and health applications, along with streamlined EOC material, to help engage you with the chapter.

Book Information

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Average Customer Review: 4.0 out of 5 stars 140 customer reviews

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Customer Reviews

David Krogh has been writing about science for 27 years in newspapers, magazines, books, and for educational institutions. He is the author of *Smoking: The Artificial Passion*, an account of the pharmacological and cultural motivations behind the use of tobacco, which was nominated for the Los Angeles Times Book Prize in Science and Technology. In 1994, he began work on what would become *Biology: A Guide to the Natural World*, and in 1999 he completed its first edition. Since then, he has produced three more editions of *A Guide to the Natural World* along with a second textbook, *A Brief Guide to Biology*. He holds bachelor's degrees in journalism and history from the University of Missouri. --This text refers to an alternate Paperback edition.

Overall I think this book is suitable for the average person who is taking an entry-level Biology class. It is written in such a way where it makes potentially complicated subjects easier to understand, but

unfortunately this is also where its weakness lies. To give you an example, When our class was studying chlorophyll/cellular respiration the diagrams were oversimplified to the point where our professor had to give her own diagram to the class, so I had to dock one star for that bit. I wanted to detract .5 of a star for personal taste (I prefer a more technical approach to the sciences with less fluff, which this book wasn't meant for that kind of student or professor), but it didn't seem fair to give this book an even lower score when the author really tries to get the average person interested in Biology. It is also important to note that I haven't went through the entire book (since my summer class does not cover all chapters). Overall, I's a decent book that deserves a pollice verso in the upward position.

As much as I hated taking this course, I found the book to be an extremely helpful tool. I like that the authors use lots of diagrams and analogies to help students understand the concepts. I'm the type of person who likes to have something explained to me in very simple terms first, and then learn the details afterwards, and this book presents information that way. Of course, all courses and students are different, but for me, I exclusively studied the book (didn't even attend lecture) and still ended up with a high B.

But, I was under the impression that the book I purchased was the 3rd student edition. Instead I got the second teachers edition. I was initially going to return it, but luckily it has all the information I need so far, but I do recommend checking very closely what edition the seller is selling and making sure it is the edition you receive. Not every one is able to improvise with older texts and some teachers require certain editions. Overall good book. It is in good condition. Came in a decent amount time.

I chose the 5 star rating because this book really is a great guide. It has many visual pictures to help you understand concepts. It also to has guideline question you can choose to answer as you go along to see if you know the material. Also there are reviews and questions at the end of each chapter that is really helpful. There isnt anything I dont like about this book. I didnt like biology because I never understood it but now with this book it helps me understand ever concept that is given to me. I would recommend this book to anyone

It was in black and white not color also it was missing the online material and it is also missing the last chapter of the book I was disappointed even the cover is different from the one pictured. All the

page numbers don't match and the chapters are not labeled!

Bought for school, it was what was needed.

The book came in perfect condition, but the context of the info inside is terrible. Barely helped me at all with my biology class that this book was recommended for. The book summarizes info instead of going in depth and actually explaining deeply the topics presented. If your class has other options (book-wise) go with another book.

Very fascinating book. Well written.

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